

Independent start-ups and the entrepreneurs that lead them are responsible for much of the growth and innovation in our global economy. The success of start-ups depends on how individual entrepreneurs deal with the business challenges.



Challenges Faced by Start-ups

- Restricted budgets
- Lack of technology expertise
- An imbalance in the required skill sets
- Lack of management ability and experience
- Lack of robust infrastructure

Facing up to these challenges

These business challenges can be addressed by having a business mentor or industry expert guiding you as well as an extended software development team or tech support partner that can guide you with their industry expertise and experience.

Why choose Ardent?

Our superior software skills can help you achieve big solutions for your start-up business. We invest in the right tools and process integration to replace the day-to-day conversations and provide you better visibility and control over your projects. Ardent has built a strong reputation for capable project management and timely delivery.

Our Approach

Ardent offers you much more than low-cost offshore development resource(s) and support.

- We provide the knowledge base, relevant expertise and guidance for your software product development to be entirely successful
- We appreciate that you require a maximum return on investment and therefore work with you to ensure this is achieved in time
- Our approach has been carefully established to eliminate problems around re-negotiating scope, change control and rates that often lead to project delays and affect relationships with the software development partner

Key elements to make software

- Your own highly skilled and dedicated small product development and testing team
- A commitment to help you achieve a positive ROI
- Hand-picked experts with relevant skill sets and experience
- Transparent, clear and jargon-free advice on the best solution for your business



Hiring Your Own Extended Software Team

Having an extended software development team you can rely on can be a real life-saver for your project when it's taking too long or your current software partner has let you down.

Read on below to discover the benefits of choosing Ardent as your software development partner.

Setting up a team

All our staff working in software development in India are regularly trained and assessed in line with guidelines and updates from Microsoft, SUN and Oracle. Your software development team can be flexible to suit your needs – we have teams ranging from 2 to 20 people who are available for full-time product development, testing and support. All our staff will work under your supervision to ensure clear lines of communication and responsibility.

Microsoft **ORACLE**

Monitoring

When you choose Ardent for your software development, you can be rest assured you will be able to regularly and accurately monitor each stage of the process from concept all the way through to post production support. Our aim is to be an extension of your team and work with you rather than for you. You can choose your own level of involvement with your project – whether you want to be very 'hands-on' or leave it in our capable hands. Either way, your project will be monitored meticulously to ensure everything is going according to plan so that all deadlines are met.

“ We evaluated a number of different offshore suppliers in various countries around the world and settled on Ardent because of their excellent communication skills and strong background in developing software across a wide range of industry sectors. ”



CEO, TV Genius.

Project visibility & communication

By agreeing a set of deadlines for each stage of your product development before we start, our approach is transparent and agile. This way of working ensures continuous testing of your software as it's in progress so we can assure high standards of quality when it's completed. Communicating with your extended software development team is easy and can be done in a variety of ways including via VOIP, Skype, email and phone. You will also be assigned a named project manager for the duration of your project whether it's long term or ad-hoc so you have a main point of contact at all times.

Methodology

Our methodology is simple; we provide fixed-price low-cost software development services to tech start-up companies worldwide. It's all about creating a relationship with our customers and ensuring every aspect of their software development is done correctly and on time. Our agile approach to what we do means that your software is tested rigorously as it goes through the development process to minimise any snags or problems when we deliver the final product to your business.



If you've got any questions about hiring your extended software development team, give us a call now on 0845 094 0433 or send us an email: sales@ardentisys.com.

Ardent's Offshore Facilities

When you hire us for your software product development you get access to our state-of-the-art facilities without having to invest in them yourself.

- The development centres are located within a high-tech, friendly environment that provides a spacious, bright workspace, surrounded by trees and nearby amenities, creating an ideal workplace for our staff and visiting clients
- Our secured server rooms are equipped with the latest IBM x series servers. The power system is served by two-way power cables using UPS providing immediate power backup
- Network security set-up and firewall protection using top range Sonic Wall solutions
- Our offshore development centres are situated in Mumbai & Pune, India - only minutes away from the international airport with good road and rail connections.
- Dedicated leased line internet connection to all our offices

IP protection

- The protection of your intellectual property rights is always our top priority. We take every measure to ensure security, reliability and compliance at our development centres. Some of these measures include: access control, entrance guard system, no unauthorised access to our development laboratories, dedicated work zones for each client (if required), check-in and check-out for all staff
- We agree an SLA with you before the start of our engagement, to identify and minimise potential risk issues you may have by outsourcing to Ardent. We customise SLA's to suit your unique requirements for data and IP protection to meet your business expectations

“ We regard Ardent as an integral part of our development team. Our expansion into web based software as a service (SaaS) products has been led by our developers at Ardent and we have been impressed by the technical expertise they have brought to our organisation ”



MD, Altimus

Recent work

- Setting up a dedicated offshore team of three full-time developers for a business intelligence start-ups focussed on Manufacturing
- Providing daily offshore testing for an online business and social networking start-up
- Internationalisation of products for a new media start-up by developing French, Spanish and German language versions for their products
- Assisting an online retail start-up with integration of Sage, Protx and QAS
- Developed and supporting a content management system for an online travel start-up



Call now on 0845 094 0433 or email: sales@ardentisys.com to discover what we can do for your tech start-up to take it to the next level.